

Torbay Road – traders survey response charts

1. Please tell us your name:

[More Details](#)

 Insights

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Responses

2. What is the name of your business?

[More Details](#)

 Insights

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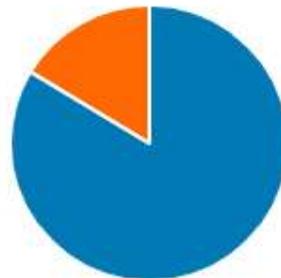
Responses

3. Are you the owner of this business?

[More Details](#)

 Insights

 Yes	41
 No	8



4. What is the address of the business?

[More Details](#)

 Insights

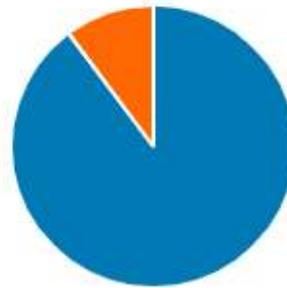
48

Responses

5. Are you happy for us to contact you by phone or email?

[More Details](#)

● Yes	44
● No	5



6. If email is your preferred method of contact, please provide

[More Details](#)

[Insights](#)

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Responses

7. If phone is your preferred method of contact, please provide

[More Details](#)

[Insights](#)

15

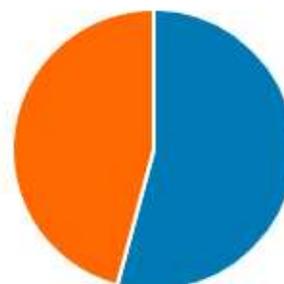
Responses

8. Did you take part in the consultation in February 2022?

[More Details](#)

[Insights](#)

● Yes	26
● No	22



9. If yes, which option was your preferred choice?

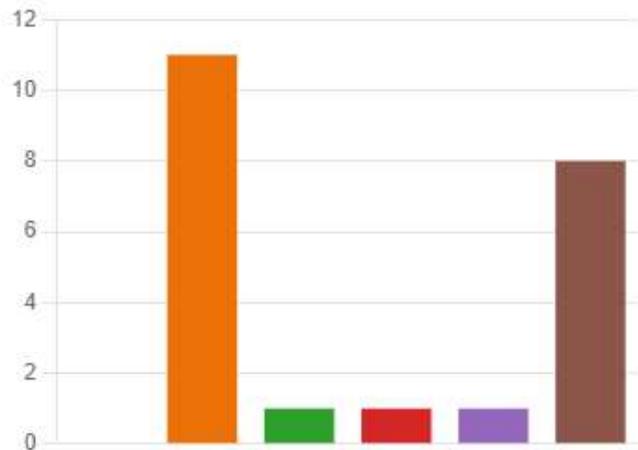
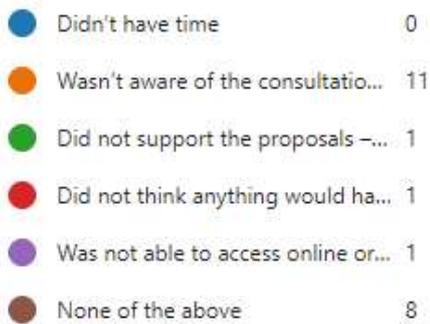
Please move your preferred choice to the top (1), middle (2) for your second choice and bottom (3) for your third choice) or move 'No response' to the top if you did not support any option.

[More Details](#)



10. If you didn't take part in the consultation in February; what was the key reason?

[More Details](#)



11. For those of you who did not have their say in February, please let us know what your preferred option would be:

Please move your preferred choice to the top (1) , middle (2) for your second choice and bottom (3) for your third choice) or move 'None' to the top if you did not support any option.

[More Details](#)



12. Did you attend the business and trader drop-in session held in Paignton Library on 28 June 2022?

[More Details](#)

 Insights

 Yes	29
 No	6
 Did not know about it	14

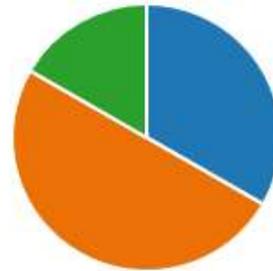


13. Are you supportive of the proposals for the public realm Paignton Station Square scheme which includes pedestrianising the railway crossing area, creating a significantly enhanced, greener, safer, and cleaner space that better links the town centre together?

[More Details](#)

 Insights

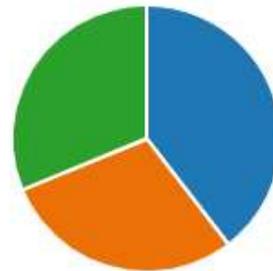
 Yes	16
 No	24
 Maybe	8



14. Regarding Torbay Road, if there was an opportunity to explore an alternative option to pedestrianise the upper end of Torbay Road (Queens Road to the Railway Crossing) and partially pedestrianising the lower end (allowing one-way traffic from the seafront to the Queens Road junction to help alleviate concerns for example around access and parking), would you support that option?

[More Details](#)

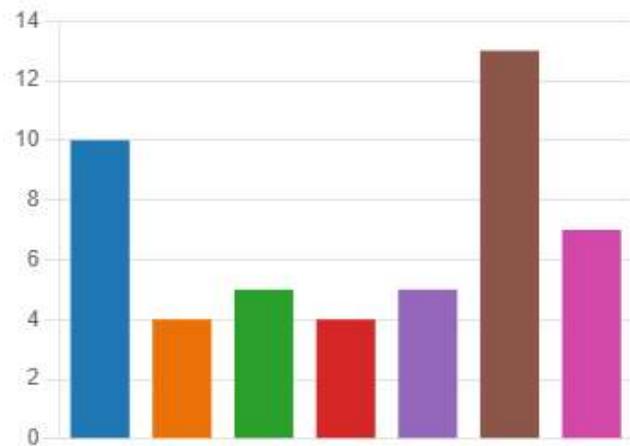
 Yes	19
 No	14
 Maybe	15



15. How would you best describe your business?

[More Details](#)

● Hospitality – café	10
● Hospitality – restaurant and / or...	4
● Hospitality – licensed premises (...)	5
● Leisure / entertainment	4
● Retail – clothing	5
● Retail – general merchandise	13
● Other	7



16. Since the start of the trial in October 2022, how would you describe the effect it has had on your business compared to the same period in 2021?

[More Details](#)

[Insights](#)

● Trade has remained the same	14
● Trade has improved	1
● Trade has declined	33



17. Thinking about the effect on your business since the start of the trial, have wider economic factors also had an impact on your trade levels?
Please provide details.

[More Details](#)

 Insights

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Responses

Latest Responses

"Yes I've had to close my shop as have had a big recline in customers"

"Possibly, although my customers are telling me they not coming because th..."

[Update](#)

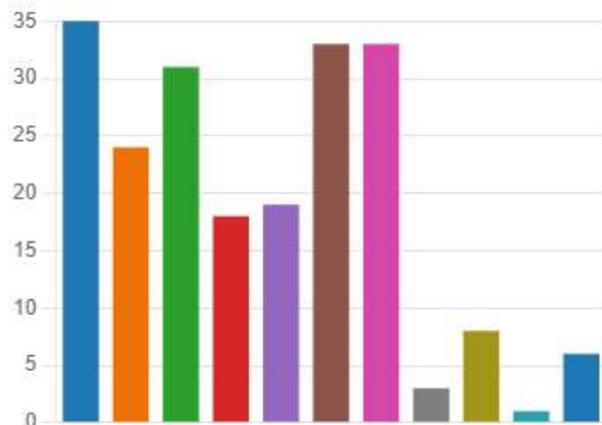
11 respondents (26%) answered % down since the road for this question.



18. What are your main concerns with the trial scheme and full pedestrianisation?
Please select all that apply.

[More Details](#)

- Loss of parking (on Torbay Road) 35
- Change of access (including deli... 24
- Wrong time of year to trial 31
- Increased traffic on other routes 18
- Unclear signage for drivers 19
- Loss of footfall 33
- Loss of trade 33
- Not enough time to prepare for... 3
- Quality of the planters etc 8
- I have no concerns 1
- Other 6

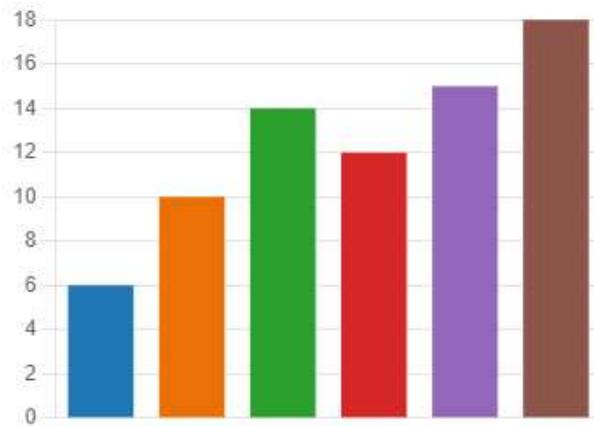


19. What do you like about the trial scheme and full pedestrianisation?

Please select all that apply.

[More Details](#)

- Extra space available to my busi... 6
- Opportunities the space provide... 10
- Less vehicle noise and traffic fu... 14
- Safer space for pedestrians 12
- More relaxed feel 15
- Other 18

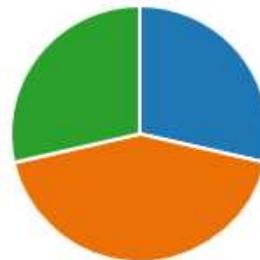


20. Victoria car park remains open and available for use. Would improvements to the car park help to alleviate any concerns on the loss of parking on Torbay Road?

[More Details](#)

[Insights](#)

- Yes 14
- No 21
- Maybe 14

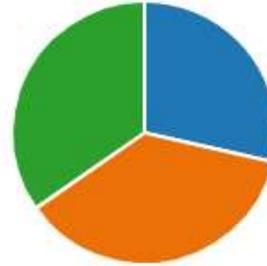


21. Similarly, would an interim parking solution such as ground surface parking on the site of Garfield Road (once the old site has been demolished) alleviate concerns about loss of parking on Torbay Road?

[More Details](#)

 [Insights](#)

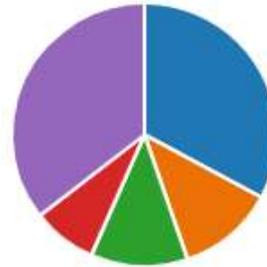
 Yes	14
 No	18
 Maybe	17



22. Before the trial was implemented, how would you typically promote and advertise your business?
Please select all that apply.

[More Details](#)

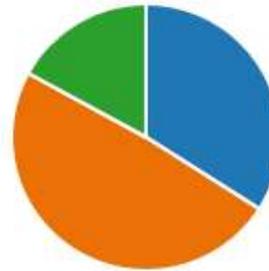
 Social media	25
 Online advertising (Google ads, ...	9
 Printed (leaflets in hotels etc)	9
 Adverts in local publications (He...	6
 None of the above as relied on f...	27



23. Since the trial was implemented, have you made any changes to the way in which you promote and advertise your business?

[More Details](#)

● Yes	16
● No	23
● I wouldn't know where to start	8



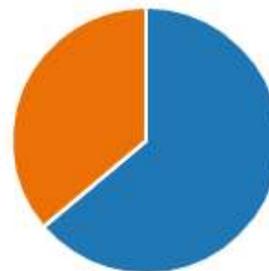
24. Are you signed up to the Paignton Projects newsletter, which gives regular updates about regeneration projects happening in Paignton?

To sign up visit: <https://public.govdelivery.com/accounts/UKTORBAYCOUNCIL/signup/33327>

[More Details](#)

 Insights

● Yes	30
● No	17

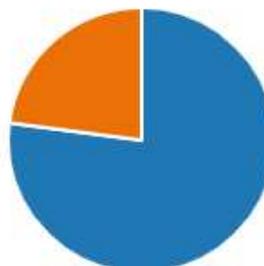


25. Do you support and promote to your customers, any of the parking initiatives put in place by the council (Pay for an hour, stay for the day, off-peak parking permits)?

[More Details](#)

[Insights](#)

● Yes	37
● No	11



26. If no, please explain your reason:

[More Details](#)

[Insights](#)

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Responses

Latest Responses

"I have closed early for the season as no footfall"

[Update](#)

1 respondents (10%) answered **no footfall** for this question.

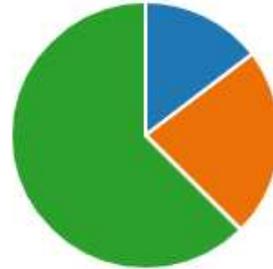
toPaignton Footfall closed early easy access business
season changes no footfall No value interest
Unaware of the initiatives customers
not take any interest way access of the club

27. Small Business Saturday took place on Saturday 3 December. Did you take part by registering your business and taking advantage of the free promotional opportunities available?

[More Details](#)

[Insights](#)

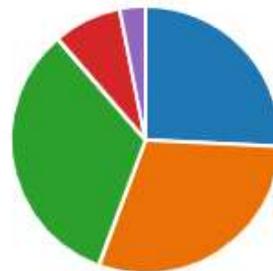
● Yes	7
● No	11
● Didn't know anything about it	30



28. Thinking about the future of Torbay Road. Would you support the idea of any of the following specially formed committees to allow for more collaborative working between traders?
Please select all that apply.

[More Details](#)

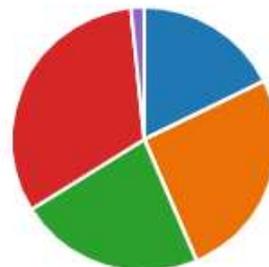
● Event organisation	25
● Marketing and promotion	29
● Space (future design, anti-social...	32
● No	8
● Other	3



29. Which committee (if any) would you be interested in being part of?
Please select all that apply.

[More Details](#)

● Event organisation	11
● Marketing and promotion	16
● Space (future design, anti-social...	14
● None	20
● Other	1



30. Please use this space to write any comments or suggestions you have in terms of making the trial better for all users, including taking forward those suggestions into a permanent scheme.

[More Details](#)

 Insights

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Responses

Latest Responses

"Please stop and convert back the way it was. This town WILL be a toast tow...

"REOPEN TORBAY ROAD "

 Update

13 respondents (39%) answered **torbay road** for this question. ...

